# PERSONAL RELATIONSHIPS DURING ADOLESCENCE

Edited by
RAYMOND MONTEMAYOR
GERALD R. ADAMS
THOMAS P. GULLOTTA

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 Casting Adolescent Crowds in a Relational Perspective: Caricature, Channel, and Context

B. Bradford Brown University of Wisconsin-Madison

Margaret S. Mory University of Wisconsin-Madison

David Kinney Research for Better Schools, Inc.

class brings students into contact with a greater number of peers ing the young person to negotiate this expanded peer context with same time, adult supervision of peer relationships recedes, leavsex peers, who have been largely ignored in middle childhood adolescent social world is a heterosexual world, so that opposite mentary school. What is more, youngsters soon discover that the elementary schools), but the daily routine of moving from class to peer relationships. Not only does the new school feature a much junior high school, is accompanied by major transformations ir to adolescence, often heralded by entry into middle school or For most individuals in our society, the transition from childhood they must become proficient at interacting with both sexes. At the (Hartup, 1983), must become part of their social network—and than they typically saw in the self-contained classrooms of elelarger population of peers (by combining students from severa hand that adults provided in earlier years. its new relational demands without the guiding or controlling

Such momentous transformations in the peer social system could easily overwhelm a young person if programs, institutions, and cultural forms did not evolve to help adolescents adjust to them. One such "evolution" is the emergence of peer "crowds." Crowds refer to collections of adolescents identified by the interests, attitudes, abilities, and/or personal characteristics they have in common. They differ from other groupings of adolescents, such as friendship groups or "cliques," in that they are based on a person's

reputation rather than interaction patterns (Brown, 1990). A crowd defines what a person is like more than who she or he "hangs around with." Of course, because "birds of a feather flock together" it is common for adolescents to interact with peers from the same crowd and avoid relationships with peers from other crowds with markedly different reputations. Yet such interaction patterns are not a prerequisite of crowd affiliation.

spective, however, crowds have two major functions: They foster with the second function, the ways in which crowds serve to reguture social interactions. In this chapter we are concerned primarily individuals' development of identity or self-concept, and they structhat crowds serve without reaching clear consensus. From our pererosexual orientations and dating patterns. adult social roles. The most classic example is Dunphy's (1963) crowds as a major mechanism for socializing young people into in the surrounding (adult) community. Others have portrayed Eckert, 1989; Hollingshead, 1949) or the racial and ethnic groupings crowds cluster adolescents into the socioeconomic strata (Buff, 1970; crowds. For example, several authors have argued that high school have regarded this as the major organizing principle of adolescent late social relationships among adolescents. Some investigators portrait of how crowds evolve across adolescence to facilitate het (Ianni, 1989; Matute-Bianchi, 1986) that structure social interactions For many decades, social scientists have debated the functions

In much of this work, authors cast their depictions of crowds in relational perspective: How do various crowds get along with each other? What is the quality of relationships within each crowd? Rarely, however, are these relational issues the focus of analysis. Rather, they are a mechanism by which researchers can address the larger sociological or social psychological issues with which they are concerned; socioeconomic stratification, generational conflict, socialization into adult roles, and so on. As a result, our understanding of adolescent crowds from a relational perspective is rather fragmented.

Our intent in this chapter is to provide a more systematic analysis of how relational principles reveal the structure and function of adolescent crowds. We perceive three major ways in which crowds may be cast in relational perspective. First, adolescents construct an image, or *caricature*, of each crowd that reflects their perceptions of the typical or stereotypical traits of its members. These caricatures trace the symbolic relationships that exist among crowds: How

crowds are different from one another and how well crowds get along with each other. This helps teenagers to understand the alternative "social identities" that are available, as well as to appreciate the norms governing relationships and peer interactions within their social milieu. Second, in a more concrete fashion, crowd affiliation serves to *channel* teenagers toward forming relationships with certain peers rather than others. Crowds are arranged in "social space" in such a way that relationships between teenagers in different crowds are facilitated in some cases and inhibited in others. Finally, crowds serve as *contexts* for peer relationships in which systematic variations in the quality of relationships can be observed as a function of the group's norms, orientations, and status position. Thus whereas adolescents in one crowd may form lasting and caring friendships, adolescents in another crowd may display superficial and competitive relationships.

In the sections that follow, we will sketch out the relational issues that emerge when one approaches crowds as caricatures, channels, and contexts. Empirical evidence will be cited that seems to illustrate each of these perspectives. Yet it is important to acknowledge that this is a relatively new approach to adolescent crowds; research evidence that bears upon this approach is still quite limited. Our commentary is intended to be more suggestive and provocative than definitive. Before embarking on this relational analysis, it seems wise to clarify our perspective on the nature or essence of adolescent crowds.

# THE NATURE OF ADOLESCENT CROWDS

From ethnographic depictions one often gets the impression that adolescent crowds are very concrete entities (e.g., Cusick, 1973; Eckert, 1989; Eder, 1985). They have widely acknowledged labels and readily identifiable memberships. They lay claim to a particular hangout at school or in the neighborhood—a lunchroom table or hallway or street corner. They have implicit control of certain school activities: The politicos preside over the student council, while the burnouts dominate the auto shop. To be sure, such depictions reflect a concrete and visible reality in most American high schools, namely, cliques that embody the attitudes, behaviors, and lifestyles that define a particular crowd.

Yet such depictions have perplexed other ethnographers, who witness blatant contradictions between the spoken norms of a crowd and crowd members' observable behavior. Varenne (1982), for example, was bemused that members of two crowds routinely depicted as archrivals could often be observed interacting with each other, or that a student widely regarded as a member of the popular crowd, known for its trendy style of dress, often came to school in blue jeans and a work shirt—the signature apparel of a very different crowd. Such contradictions led Varenne to propose that crowds seemed to exist much more "in teenagers' heads" than in reality.

styles, and behavioral repertoires that are readily recognizable exist more profoundly at the cultural and symbolic level than at the pant observer studies. But to a certain degree, adolescent crowds individuals or cliques that are widely acknowledged representaeral peers associated with the jock crowd do not manifest all of these with academic achievement, even though they recognize that sevthe weekend, into the latest styles, and only moderately concerned individuals who are "out for" sports teams, out for a good time on represents a different prescriptive identity or identity prototype within the adolescent social system. In other words, each crowd late (in stereotypic ways) a set of alternative value systems, lifelevel of definitive individual behaviors (Lesko, 1988). Crowds stipu-They also can easily become the target of ethnographic or particitives of a particular crowd can be easily located in most schools. characteristics. Thus teenagers may feel quite comfortable characterizing jocks as How visible and distinctive are adolescent crowds? Certainly,

In fact, a teenager's actual attitudes and behaviors are unlikely to jibe perfectly with the normative image of any single crowd in his or her social milieu. If a teenager's characteristics are highly similar to the prototypic attitudes and behaviors of a specific crowd, he or she is likely to be associated with that crowd by most peers. But for many, if not most, adolescents, the fit between personal attitudes and behaviors and the prototypic characteristics of a given crowd is an imperfect one. As a result, a certain teenager may be viewed as a member of crowd X by some peers, a member of crowd Y by other peers, and a member of both crowds by still other peers. In other words, although some adolescents fit neatly into a specific crowd, many others seem to have multiple or partial crowd affiliations, often of varying intensities.

This helps to define adolescent crowds as distinctive in several ways from most other groups that social scientists study. In the first place, membership in adolescent crowds is not as obvious and exclusive. By occupation, one is a lawyer or a hairdresser or a physician or a construction worker or whatever. By religious affiliation, one is an Orthodox Jew or an Episcopalian or a Roman Catholic or an atheist, and so on. But by crowd, an adolescent can easily be both a "jock" and a "Mexican."

as belonging to just one crowd. What's more, because crowds are and exclusionary, as if they only interact with peers in one particular sponses. One is that students are reluctant to appear close-minded rigidly into one crowd violates the American emphasis on individuor political party membership do for adults), being "typecast" too rather than just one facet of self (as occupation or religious affiliation meant to depict one's global identity, or basic reputation with peers, after school or on weekends) it is difficult for them to see themselves crowd. Another is that because they mix with several crowds during are common responses. There are several reasons for such reserved when asking adolescents, "What crowd do you belong to?" denial that we and others (Lesko, 1988; Varenne, 1982) have obor their neighborhood of residence. They might "waffle" a bit about ality, autonomy, and personal uniqueness. the school day (even if they tend to hang out with one specific group "I really don't belong to any crowd" or "I mix with several crowds" however, do social scientists encounter the sort of reluctance or disavowed by adolescents. Few adults would deny their occupation their political party affiliation or their socioeconomic status. Rarely, Second, exclusive membership in a particular crowd is readily

Finally, some crowds are legitimate, meaningful categories but are—almost by definition—unobservable. The "loners," for example, comprise a crowd of adolescents who are described as having no friends, no hangouts, no group activities; yet they possess (in the minds of adolescents) as clear a prototypic identity as any other group (Brown, Lohr, & Trujillo, 1990).

Such characteristics give teenage crowds a different dynamic than other groupings of adolescents or adults. They also affect the effort to examine and understand the relational characteristics of crowds. For one thing, they encourage analyses on a symbolic as well as a behavioral level. That is, researchers must attend to adolescents' social construction" of peer crowds, to the way that teenagers

employ crowd labels, and to crowd characterizations to explain and understand their social world. It is to this symbolic level that we now turn attention.

## **CROWDS AS CARICATURES**

Those who have studied teenage crowds have found most adolescents to be willing if not eager to characterize the crowds that dominate their social milieu. From our own interviews with teenagers come these portrayals of various crowds: "Oh, yeah; they all wear these tight-fitting jeans and sit around the commons in between classes like they own the place!" "You'd be crazy to walk down the B-wing by yourself because the headbangers, they, like, attack you." "They all wear glasses and 'kiss up' to teachers, and after school they all tromp uptown to the library, or they go over to somebody's house and play some stupid computer game until 9:00 at night—and then they go right to bed 'cause their mommies make 'em!" Such depictions appear to be more elaborated and animated when elicited from dyads or groups of teenagers rather than from individuals.

edge accurately maps the realities of the world, or the phenomenolaligning with either the logical positivists, who contend that knowlals make sense of the world around them—an issue that has bred nouncements? Are these earnest attempts at accurate depictions of members' attitudes and activities, but also through conversations simply through personal observation and interpretation of crowd & Luckman, 1967; Blumer, 1969). Youniss (1980) describes how young tween people, such that individuals construct reality (or come to ar gests that meaning emanates from the process of interactions betive perspective derived from symbolic interactionist theory. It sugthey have created to make sense of the world, we prefer an alternaogists, who counter that human beings fit reality into the categories considerable controversy over the years (Gergen, 1984). Rather than The answer depends in part on one's perspective on how individuvarious crowds, or whimsically oriented exaggerations of reality? understanding of crowds. Thus one's image of a crowd is honed not interpersonal world. At adolescence, this would include building an people collaborate with peers in consensual validation of their understanding of reality) through interactions with each other (Berger What are teenagers attempting to accomplish with these pro-

about and evaluations of the crowd with friends. The result is an image of a crowd that is not entirely subjective (personally unique), nor so objective that it is widely shared. In short, through social interactions, teenagers construct *caricatures* of crowds, somewhat distorted but consensually validated images of groups that serve to structure social interactions and facilitate identity development. <sup>1</sup>

solidarity of the group as a whole. groups. The exaggerated images of the "in-group's" strengths and own group, and (c) overstate the negative characteristics of other and other groups, (b) overstate the positive characteristics of one's als will tend to (a) accentuate differences between one's own group dated. Their expression reaffirms group membership and builds the through in-group interactions; that is, they are consensually valithe "out-group's" shortcomings are worked out and reinforced tenets are that once group membership has been established, individucrafted by European social psychologists to explain principles of group principles of social identity theory (Tajfel, 1981). This theory was trayals of peer groups? To answer these questions we draw upon group) serve their developmental agenda better than accurate por inaccurate? Why would a caricature of crowds (including their own formation and intergroup or intragroup interaction. Among its major How can teenagers maintain an image of crowds that is avowedly

each other for desirable rewards. Soon after group assignments the cents in a summer camp was assigned to groups that competed with comes from the "Robbers' Cave" experiments (Sherif, Harvey, enthusiastic chant, "We're number one!" even when their team is far example, how sports fans celebrate a goal or touchdown with the across group membership lines. achieve a desired reward were the investigators able to overcome creating a situation in which the groups had to work together to spurned social interaction with the other group's members. Only by cohesive unit, began denigrating the other group with inaccurate or patterns within the sample. Each group coalesced into a relatively investigators observed remarkable changes in social interaction White, Hood, & Sherif, 1961). In this study, a sample of preadolesclassic example concerning children's peer group interactions from first place in league standings or experts' ratings. A more the intergroup rivalries and reestablish friendly social relationships exaggerated portrayals of their shortcomings (caricatures), and We can easily observe these principles at work. Consider, for

class peers who were more school oriented and compliant with especially effective means of affirming the credibility and supesions and hostility between the rival crowds. Yet it was also an outs) with reference to the derogatory caricatures that members of tionship between a high-status, school-oriented crowd (jocks or adult authority. Even the name that the lads gave to this group, the working-class crowd of youth, the "lads," described their workingtheory. Willis (1977) detailed the unflattering terms by which one crowds offer additional support for the tenets of social identity evaluation of these differences." relation to their perceived differences from other groups and the characteristics of one's group acquire their significance only in riority of one's own crowd. As Tajfel (1972, pp. 293-294) notes, "The that the unduly negative image of the out-group exacerbated teneach crowd drew of the other crowd. In each case the authors argued populars) and a more alienated, deviantly oriented group (burn-Eckert (1989) and Lesko (1988) underscored the rather hostile rela-"ear 'oles," reflected their disdain for their rivals. Similarly, both Ethnographic accounts of interrelationships among adolescent

To be sure, these ethnographic accounts are intriguing and revealing. Yet by focusing narrowly on rather cohesive cliques of teenagers they may oversimplify the nature of symbolic relationships among adolescent crowds, thus overstating the degree to which such crowds fit the group dynamics described by social identity theory. As stated earlier, many teenagers maintain multiple crowd affiliations or avoid being associated with any crowd at all. Thus, rather than being clearly differentiable clusters of individuals, crowds exist as identity prototypes whose memberships are nonexclusive and partially overlapping. With divided group loyalties, teenagers may not so readily manifest patterns of "in-group" favoritism and "out-group" denigration. Instead, the nature of one group's caricaturing of another should be moderated by the degree of affinity the crowds have for each other.

These more complicated patterns are revealed in two survey studies of peer group stereotyping. Brown, et al. (1990) asked junior and senior high school students in one Midwestern community to name the major crowds in the school, then describe each crowd on six behavioral and interpersonal traits (dress and grooming, orientation toward achievement, sociability, extracurricular participation, school hangouts, and weekend activities) by indicating which

of several descriptors fit the crowd the best (e.g., would a crowd's dress and grooming style be best described as following the latest styles, casual/athletic, neat and clean, tough or messy, or outdated or in poor taste?). Although each of six crowd types that were examined had a unique profile on these traits, consensus on the specific traits of each crowd was not overwhelming. For only 15 of the 36 distributions examined (six traits for each of six crowd types) did at least two thirds of respondents select the same descriptor for the crowd.

of the jock or popular crowd, which enjoyed high status among peers), druggies, normals (the undifferentiated mass of average ally (but not excessively) positive orientation toward school and crowd. For example, elites portrayed themselves as having a genermiscellaneous others to adopt the elites' own impression of the elite normals tended to be more inclined than either the druggies or similar image of the druggies. By contrast, druggies and normals druggies. On every trait, elites and normals held a remarkably course, this diluted consensus on each crowd's characteristics. More their own crowd in a more positive light than nonmembers. Of social identity theory, members of a given crowd tended to portray revealed two notable patterns. First, confirming a basic tenet of of the way that each group characterized its own and other crowds students who don't stand out on any trait), and others. Comparisons divided the sample into four comparison groups: elites (members item in the questionnaire (self-professed crowd affiliation), Mory Mory (1992) helped to explain the lack of consensus. Using another of a particular crowd differed noticeably among out-groups. very common image of a particular crowd, but in other cases the image achievement. In more general terms, out-groups sometimes shared a elites: Druggies hated school and elites were generally positive aboudescribed the druggies as hating school. Druggies saw themselves as governing out-group stereotyping. For example, Mory examined interesting, however, was the rather complicated set of dynamics being lukewarm or moderately positive about school achievement, and had more discrepant images of the elites, and in most cases the how each of the comparison groups described the elites and the the elites as being very achievement oriented. Normals concurred with In a recent reanalysis of the high school portion of this data set

Mory interpreted this as evidence that normals were more closely aligned with elites than with druggies, perhaps because of greater overlap in crowd membership between elites and normals than

between normals and druggies. It could also be, however, that many teens in the normal crowd emulated the elites in an effort to gain membership in that crowd (Kinney, 1993). In either case, the implication is that social identity theory principles bear some modification when applied to the stereotyping or caricaturing of adolescent crowds. The inclination to overstate the positive characteristics of one's own group is extended to crowds with whom one feels some affinity or partial affiliation. The inclination to denigrate out-groups is reserved for crowds with whom one feels no affinity or partial affiliation.

ships among crowds from the perspective of one's own group. In a system for categorizing unknown peers into social types with order to shift from one social identity to another. And by providing crowd's characteristics. Crowds stipulate the range of identities or appraise crowds objectively and strive for consensus on each own place within the system. the interrelationships among crowds in the system, based on one's that exist among crowds. They serve as an abstract "road map" o result is a set of caricatures that sketch out the symbolic relationships through the biases of their own personal and social identity. The other words, adolescents' depictions of each crowd are filtered identity) in a positive light and the need to understand the relation own group (which is often tantamount to one's own provisional accurate appraisals of crowds are offset by the need to cast one's particular unknown peer in social interaction. Yet these reasons for sort of relationship that would develop if one were to engage a predictable characteristics, they allow teenagers to anticipate the cate how one's attitudes and behaviors would have to change in identity prototypes that are readily recognized by peers. They indi To be sure, there are several good reasons for adolescents to

It is worth emphasizing that crowd caricaturing is an inherently relational activity: First, it occurs within social relationships. That is, adolescents do not form their impressions of crowds independently and autonomously; they coconstruct caricatures with peers who share their crowd affiliation. Thus caricatures make sense only with reference to the crowd from which they emerge; and one often observes that individuals from disparate crowds will construct very different caricatures of a given group. Second, caricaturing is often predicated on relational statements. DesChamps (1982, p. 87) proclaims that "groups exist within a system of mutual dependence; they acquire a reality which is defined in and through their interdepend-

ence." Crowds are often described not in absolute terms but in relation to characteristics of other crowds. For example, "The partyers goof off a lot more than the jocks do, but they don't come to school stoned like the burnouts do." Third, caricatures are frequently explicit about intergroup affinities and hostilities: "The Asians get along real well with the brains and the normals, but not so much with the jocks and definitely not with the Mexicans!"

In sum, we propose that adolescents' caricatures of crowds serve a variety of functions. They clarify the alternative identity prototypes that exist in the social system; they bolster the identity prototype that one has selected (at least tentatively) for oneself; they demarcate probable friends and foes, collaborators and competitors in social interactions; and they predict the relative ease or difficulty of switching identities or forming friendships across crowds. They encode a great deal of subjective information about the teenage social system. That is, they trace the symbolic relationships that exist among crowds. But these symbolic relationships, in turn, affect actual relationships an adolescent has with agemates. In large measure, they do so through their capacity to channel adolescents toward interacting with certain peers and not others, an issue to which we now turn our attention.

## CROWDS AS CHANNELS

Although caricatures sketch out symbolic rather than literal relationships between crowds, they are by no means divorced from reality. They may provide overgeneralizations that flatter one's own crowd and other groups with whom one bears some affinity, but they are basically accurate portrayals of relationships among individuals in the social milieu. For example, it may not always have been true, as students in one school we studied maintained, that populars would only date fellow populars, or maybe a jock (their neighbors in the social status hierarchy). Yet, generally speaking, if you weren't in the popular or jock crowds, you just weren't on a popular kid's date list. The general accuracy of caricatures is what makes them useful road maps to adolescent relationships. Crowds do indeed help structure social interactions for teenagers. One of the major means of doing so is to *channel* adolescents into relationships with certain peers and away from interactions with others.

principles by which crowd affiliations channel adolescents into or associations with peers whose crowds are proximal, permeable, and bers. In other words, crowd affiliations direct adolescents toward be socially desirable to be associated with that crowd or its memown crowd (or any other crowd), and the degree to which it would which persons from a particular crowd have much in common encoding three key features into crowd caricatures: the degree to one's association with a particular peer. This is accomplished by whether a given peer will be open or hostile to interpersonal overand then sorting peers into these groupings help adolescents predict away from associations with particular peers desirable. This section will explain and illustrate these three major the degree to which that crowd is receptive to association with one's tures and whether one's friends are likely to encourage or protest (attitudes, interests, activities) with members of one's own group The combined activities of recognizing and caricaturing crowds

## Evidence of Channeling

Before considering each principle, it would seem wise to ascertain that channeling does indeed occur. Evidence of channeling is admittedly paltry, but is sufficient to lend credence to this relational feature of crowd affiliation and to give guidance to our discussion of the operation of channeling principles.

girls began snubbing the populars, partly, Eder concluded, to avoid cultivating friends, preferring to confine most relationships to girls certain classmates would endanger their stature in the popular became very selective in their friendships, limiting their social net the rejection that their friendship overtures were likely to engender "popularity" (likability) among classmates declined. In time, many friendship overtures, they earned a reputation as snobs, and their in their own crowd. As they began ignoring outsiders or shunning classmates. As a result, most popular girls became very selective in crowd because of the negative opinions fellow populars had of these friendship. What is more, the popular girls worried that befriending found themselves highly sought after by classmates, so much so that popular crowd in middle school. Girls who made it into this crowd In short, girls who achieved membership in the popular crowd it was practically impossible to respond to all the overtures for Eder (1985) traced the roots of channeling to the emergence of the

work to a manageable set of relationships, mostly with peers in their own crowd. Girls who aspired to membership in the popular crowd attempted to use friendships with populars as a point of entry, but as their overtures met with rejection they lowered their opinion of populars and channeled their efforts at forging friendships toward peers in other crowds. It is quite likely that similar dynamics underlay the tendency of popular girls to ignore African-American peers in the middle school that Schofield (1981) studied.<sup>2</sup>

Eckert (1989) also argued that the channeling function of crowds emerged in middle school or junior high school, but in her study it was more the result of the bifurcation of the student body into two basic crowds: jocks (similar to Eder's populars) and burnouts, who constituted the more rebellious and alienated students in the school. According to Eckert, as students entered junior high school they had the opportunity to become affiliated with the jocks or the burnouts, or to remain in the amorphous and rather anonymous middle ground between these two crowds. Eckert (1989, p. 86) observed that "many friendships broke up over [crowd] affiliation, as those who did not want to get into trouble moved away or were left behind by their more daring Burnout friends."

a separate portion of the study, all students were classified into (average students who were not distinctive on any characteristic)interests earned them reputations as loners or nerds), and normals ior), outcasts (whose shyness, poor social skills, or "out of vogue" were alienated from school and "into" drug use and deviant behavstudents who focused on school achievement), dirtballs (teens who high peer status and exhibited a "yuppie" lifestyle), brains (bright the school's five major crowds—preppies (individuals who enjoyed Schwendinger's (1985) "Social Type Rating" procedure (Brown, crowds according to a revised version of Schwendinger and most often"); students could list as many friends as they wished. In closest friends at the school ("the students you hang around with high school. Each student in this school was asked to list his or her ship patterns of students in a wider array of crowds in one junior broaden this perspective, Clasen and Brown examined the frienddiverse array of crowds that typically exist in secondary schools. To relationships because of their emphasis on one or two of the more constrained view of the ways in which crowd affiliation channels 1989a). Clasen and Brown then examined how students in each of Like most ethnographies, Eder's and Eckert's accounts offer a

distributed their friendship nominations among members of various crowds. The crowds also were compared to students classified as hybrids (whose reputation among peers was split between two crowds), floaters (who were not consistently associated with any particular crowd), or outsiders (who were not known well enough by peers to be placed in any crowd; see Brown, 1989b).

also characterized the networks of floaters, hybrids, and outsiders. but underrepresented in the networks of preppies and dirtballs. The overrepresented in the friendship networks of brains and outcasts manner for members of different crowds. For example, normals were students drew their friends disproportionately from within their own crowd. The resulting figures indicate whether the proportion of one's scores by the percentage of the student body affiliated with that nated who were members of each major crowd), then divided these centage scores (the percentage of friends each respondent nomicrowd, compared to only 3% who were classified as brains. To adjust uneven and inconsistent distribution of friendships across crowds drawn evenly from other crowds, nor were they distributed in a similar crowd. What is more, friends outside of one's own crowd were not by chance. Results are reported in Table 6.1. Except for the normals, than 1.00) or below (numbers less than 1.00) what would be expected friends who come from a particular crowd is above (numbers greater for these differences, we converted friendship nominations to perfour percent of the student body was associated with the preppie In this school, the crowds differed dramatically in size: Twenty-

Because these results come from just one school, their generalizability is uncertain at best. Yet they clearly confirm ethnographic observations that crowd affiliation does channel friendship selection, and they give us a more elaborated view of the connections between crowd affiliation and friendship choice by which to consider the effects of major principles of channeling. In other words, the question is how proximity, permeability, and desirability might explain the crowd differences that we observed in this school—or that ethnographers have reported in their studies—in the distribution of friendships among peers in particular crowds.

# Proximity: Mapping "Social Distance" Among Crowds

To be sure, one of the key ingredients in the formation of friendships is physical proximity: Two people are more likely to become

**Table 6.1** Crowd Differences in the Proportionate Share of One's Friendship Network Drawn From Each Major Crowd

Pro	portionate Shar	e of Close Fr	iends Who Wei	ře.	
Preps	Normals	Brains	Dirtballs	Outcasts	
3.04	0.50	0.33	0.17	0.00	
0.83	1.50	1.67	0.67	0.75	
0.67	1.44	6.67	0.17	0.50	
0.21	0.83	0.00	4.67	0.50	
0.17	1.11	0.67	0.67	3.00	
0.71	1.17	0.00	0.67	0.87	
0.83	1.11	0.67	0.83	1.12	
0.46	0.89	0.67	0.83	1.25	1
	Props Preps 3.04 0.83 0.67 0.21 0.17 0.17 0.71 0.83 0.46	Prop	Prop	Prop	Proportionate Share of Close Friends Who Were           s         Normals         Brains         Diriballs         0           1.50         0.33         0.17         0.67           1.44         6.67         0.17         0.83         0.00         4.67           1.11         0.67         0.67         0.67         0.67           1.17         0.00         0.67         0.83           1.11         0.67         0.83         0.89         0.67         0.83

classroom (Newcomb, 1961; Priest & Sawyer, 1967). We would argue adolescents, if they attend the same school or occupy the same space." Adolescents who enter a social system complex enough to are more likely to be friends if they are part of proximal crowds (or crowds in symbolic social space? dimensions by which teenagers determine the proximity of two with peers in the other crowd. It is not entirely clear, however, just receptive members of one crowd should be to forging relationships the more compatible their memberships will be, and thus the more crowd in social space. The closer two crowds are on this social map (through the caricaturing described earlier) but also locate each feature crowds must not only construct an image of each crowd is, crowds are arranged in what might be termed "symbolic social measured in terms of physical distance but "social distance." That better yet, the same crowd). In this case, however, proximity is not that this principle can be extended to peer groups: Two teenagers friends if they live near each other or work near each other—or, for how adolescents construct these social maps. What are the key

Some investigators have argued for a unidimensional arrangement of adolescent crowds, ordering groups in terms of peer social status (e.g., Coleman, 1961) or adult socioeconomic status (e.g., Hollingshead, 1949). Eckert (1989) even attempted to synthesize these two by characterizing the peer group system in the high school she observed as anchored at one end by the high-status jocks, who reflected a middle-class values orientation, and at the other end by

the burnouts, whose working-class roots seemed to contribute to their low prestige among peers. Regrettably, Eckert essentially ignored the several crowds between these two extremes, largely because she regarded them simply as offshoots of the two "anchor" groups. Because of their oppositional relationship, it was very difficult for members of the jocks and burnouts to befriend each other, but Eckert did not provide information on the ease of striking up a friendship with a member of a more proximal crowd.

Not all investigators have been satisfied with a unidimensional

placed most crowds in what appeared to be the appropriate quadand how much status and prestige each crowd enjoyed among students how respected and well liked by teachers each crowd was school's major crowds onto Rigsby and McDill's schemes by asking network data were derived (Table 6.1), we attempted to map the community quite similar to the one from which our friendship quite similar to the basic image of common adolescent crowds. In both dimensions. Though conceptually derived, these types seem the opposite orientation; and the "uninvolved," who were low on oriented toward the formal reward system but weakly oriented sions they derived four student types: the "well rounded," who culture" as formulated by Coleman (1961). From these two dimenschools must attend: the formal reward system that emphasizes rant of Rigsby and McDill's model fact, in exploratory data derived from high school students in a toward the informal reward system; the "fun culture," who showed were high on both dimensions; the "studious," who were strongly informal reward system that emphasizes conformity to the "teen academic achievement and compliance to adult authority and the two distinct reward structures to which students in American high scheme. Rigsby and McDill (1975) suggested that there are actually Of course, all of these arrangements of adolescent crowds in social Not all investigators have been satisfied with a unidimensiona The resulting map, depicted in the left half of Figure 6.1,

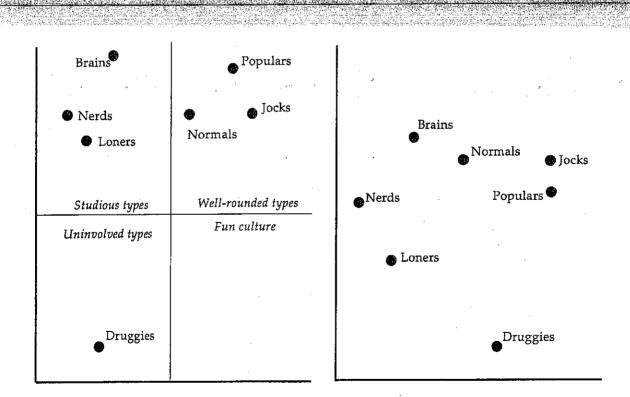


Figure 6.1 Two-Dimensional Social Maps of Adolescent Crowds. On the left is a map according to Rigsby and McDill's (1975) conceptual scheme; on the right is the result of MDS analyses of college sample data.

objectives in high schools (Coleman), or the consequences of coping

Hollingshead), the success of social elites in subverting academic

with two distinct value systems in secondary schools (Rigsby and McDill). It would be wise to complement these approaches with a

space have been conceptually rather than empirically driven. Indeed, authors have been less concerned with the structural arrangement of crowds than with a specific conceptual issue: the transmis-

class-oriented

culture

across

generations

more empirical effort to capture teenagers' own perceptions. As a modest step in that direction, we asked a sample of 108 college undergraduates to recall the relationships among crowds in their high schools. After identifying eight major crowd types common to most of the diverse array of high schools the sample had attended, we asked respondents to rate the similarity of each possible pair of crowd types. Data analyses using multidimensional scaling techniques revealed a two-dimensional solution that fit the data fairly well; it is presented in the right half of Figure 6.1. It is strikingly similar to the two-dimensional scheme reflecting Rigsby and McDill's conceptual scheme, except for the shift in quadrant location for the druggies.

The question remains, however, as to whether the proximity of two crowds in symbolic social space affects the likelihood of relationships between the crowds' members: To illustrate the type of work that needs to be done in this area, we can examine how the various social maps proposed above compare to the pattern of friendship selection in the junior high school described earlier (see Table 6.1). Assuming that proximity is the key to friendship selection, then a rank ordering of crowds by their proximity to the target crowd ought to correspond to the rank ordering of crowds by their relative contribution to one's friendship network.

ordering predicted by each mapping scheme: the one-dimensional actual ordering of crowds (by their contribution to the friendship est share would come from the most proximal crowd (based on students' friends would come from their own crowd, the next largorderings of crowds by peer status or family socioeconomic status, network of students in a particular crowd) compared to the rank empirically from the college student multidimensional scaling data maps derived conceptually from Rigsby and McDill's model, or of their parents' occupation and education (socioeconomic status). the location of crowds along Rigsby and McDill's two dimensions the data in Table 6.1 to these rank orderings, we assessed how the Euclidian distance in the case of two-dimensional maps), the next (Figure 6.1). We expected that the largest share of the junior high We could also "plug" the school's crowds into the two-dimensional ing of each crowd (peer status) and on crowd members' description ment of crowds, based on students' assessments of the status ranklargest from the next most proximal crowd, and so on. Transforming We were able to construct unidimensional maps of the arrange-

and the two-dimensional array empirically derived by multidimensional scaling.

None of the conceptual mapping schemes consistently matched the observed rank orderings. The one-dimensional schemes were particularly unimpressive, even though they were based on data from the same school as the friendship data. Interestingly, however, although the multidimensional scaling model was derived from a very different sample (college students), it accurately predicted the rank ordering for two crowds (preppies and normals) and came close for a third crowd (brains). Rigsby and McDill's model, also derived from a different sample, came close to the appropriate ordering for four of the five crowds but consistently misplaced the outcasts (see Table 6.2).

It is likely that the social maps that teenagers construct—and consequently the proximities or "social distances" between crowds—differ from one context (school or neighborhood) to the next; they may also change across age groups in one context (e.g., grade differences in one school). Thus it is not surprising that the two-dimensional schemes that were "imported" for these analyses did not fit the junior high school data perfectly. Yet their ability to supersede the fit of one-dimensional models leads us to recommend that investigators consider multidimensional social maps in future, more rigorous analyses of the effects of proximity among crowds on the channeling of peer relationships.

In sum, just as physical proximity affects the likelihood that two individuals will initiate an interpersonal relationship, "reputational" proximity—the comparative similarity of two crowds—appears to channel adolescents into relationships with peers from certain crowds more so than others. Most adolescents are predisposed to select close friends from within their own crowd; when they venture beyond this group it is more often to peers in neighboring crowds than peers in crowds that bear little similarity to their own group. Yet social distance is not the only facet of crowds to affect friendship selection. Even among neighboring crowds, teenagers must be able to cross the boundaries between their groups in order to strike up a friendship.

Permeability: The Receptiveness of Crowds to Outsiders

One of the consequences of the "in-group favoritism" and "out-group denigration" that, according to social identity theory, characterizes

Adolescent Crowds

Table 6.2 Each Crowd's Observed Ordering of Other Crowds by
Their Proportionate Contribution to Members' Friendship
Networks, as Compared to the Ordering Predicted by
Various Social Maps

Crowd	Rank Ordering	Rank Ordering of Crowds From Which Friendships Are Drawn	Which Friendship	s Are Drawn
Mapping Model	1	2	Ü	4
Preppies				
Observed	Normal	Brain	Dirt	Outcast
Rigsby & McDill	Normal	Brain	Outcast	Dirt
MDS model	Normal	Brain	Dirt	Outcast
Normal				
Observed	Brain	Preppie	Outcast	Dirt
Rigsby & McDill	Preppie	Brain	Outcast	Dirt
MDS model	Brain	Preppie	Outcast	Dirt
Brain	,			4
Observed	Normal	Preppie	Outcast	Dirt
Rigsby & McDill	Normal	Outcast	Preppie	Dirt
MDS model	Normal	Outcast	Preppie	Dirt
Dirtball		7.		
Observed	Normal	Outcast	Preppie	Brain
Rigsby & McDill	Outcast	Normal	Preppie	Brain
MDS model	Preppie	Normal	Brain	Outcast
Outcast		-		
Observed	Normal	Brain/	Brain/	Preppie
		Dirtbag	Dirtbag	
Rigsby & McDill	Brain	Normal	Preppie	Dirtbag
MDS model	Brain	Normal	Preppie	Dirtbag

relationships between groups is the tendency of group members to "close their doors" to outsiders. This raises the expectation that adolescent crowds would be equally impermeable. Forging relationships across crowds should be a formidable task. Yet as we have already mentioned, the ambiguous, dynamic, and nonexclusive nature of crowd affiliations forces some modifications in the principles of this theory. This raises questions about how rigidly boundaries are maintained across crowds. Perhaps adolescents tend not to befriend peers in

proximal crowds, choosing instead peers in groups that, although more distant, are more receptive to intercrowd associations.

adolescent crowds, and their contrasting portrayals seem to be as normative attitudes and behaviors emphasize impermeability crowd relationships. Those who have focused on two groups that much a function of their conceptual focus as the reality of interrejection they encountered in attempting to betriend populars. ship overtures and a mechanism for normals to respond to the tion of boundaries between the populars and the normals as a contributing sharply to the de facto segregation that existed withir crowd with one from a more alienated crowd of underachievers; accord Cusick (1973) contrasted the lifestyle of a male clique from the jock engage in antagonistic relationships or display markedly different mechanism for popular girls to contend with the overload of friend this ostensibly integrated school. Eder (1985) regarded the construc American girls were systematically ignored by the popular crowd in the popular crowd constructed to cross-racial associations; African Schofield (1981) emphasized the barrier that European-American girls ing to Cusick, the two crowds were hostile, exclusive, and impermeable Interestingly, ethnographers disagree about the permeability of

On the other hand, ethnographers who have considered a wider array of crowds provide a more complex portrait of permeability. Larkin (1979), for example, found a fair amount of intermingling among members of the three crowds that formed the social elite of the high school he observed, but he also noted that these groups were rather unreceptive to interactions with peers in crowds at the other end of the status hierarchy: the greasers and the blacks. In fact, when out of earshot of black students, elite crowd members frequently made remarks that revealed their racial prejudices.

Thus although it is possible to conceive of crowd permeability in absolute terms—all crowds are equally impermeable, or some crowds are open to outsiders while others remain rather impermeable—it is likely that permeability operates in a more relative fashion: A given crowd is open to interactions with members of certain crowds but not receptive to relationships with members of other crowds. The most compelling evidence for this perspective comes from Kinney's (1993) recent efforts to trace the evolution of the peer group structure and the interrelationships among crowds in one Midwestern community. Based on conversations with and observations of adolescents in a variety of crowds in the community's high school,

Kinney formulated a composite map of the crowd structure that effectively integrates the principles of proximity and permeability. He found that the structural arrangement of crowds evolved through three phases from students' middle school to late high school years (see Figure 6.2).

opportunity to gain admission to one of a variety of new crowds: and broader range of extracurricular activities, gave dweebs an and stringent boundary was drawn between these two crowds. The and the balance of the student body, known as "dweebs." A clear crowds: The high-status and relatively small group of "trendies, punkers, for example, remained rather impenetrable. actually transferred crowd affiliations (as indicated by the arrows tively disappeared with the emergence of a hybrid group known as permeable. The boundary between grits and headbangers effecries between each of these groups and the trendies became more peer status played a less prominent role in differentiating crowds punkers drifted to the bottom of the status hierarchy. Each group began to vie with trendies for top social status, while the grits and pletely; boundaries between the grits and both the trendies and the barriers between crowds. Yet such barriers did not disappear combetween crowds in Figure 6.2), which further served to break down the "grit-headbangers." What is more, a number of individuals remained effectively isolated from the headbanger crowd, the boundahad made inroads to higher status as well. Although the normals bangers were essentially equal in status to the trendies, and normals egg shape (compared to the tall pyramid of middle school). Head leading Kinney to depict the crowd structure in a more "flattened" these groups and the grits or punkers. By the end of high school trendies, normals, and headbangers were not as strong as between remained rather impermeable although the boundaries betweer transition to high school, with its more elaborated social structure 'normals," "headbangers," "grits," and "punkers." Headbangers In middle school, the crowd system consisted simply of two

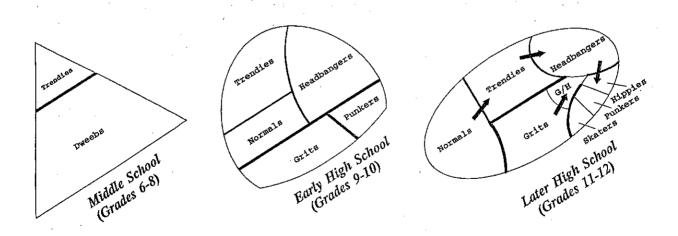


Figure 6.2 Developmental Changes in Crowd Structure. This is a composite view, combining the perspectives of students from a variety of crowds. Line widths represent degree of impermeability between crowds. Vertical location indicates each crowd's position in the school's peer status hierarchy. "G/H" = Grit-Headbangers.

adolescents from different crowds to easily negotiate a friendship

(or, probably, a romantic relationship).

through the joint consideration of proximity and permeability among crowds can one account for the pattern of social relationships that is observed among teenagers in a given social context. Crowds must not only be similar to each other but also open to each other for

The important lesson to be learned from this study is that only

#### Desirability

crowds, teenagers' befriending behavior still seems to frequently own group and risk rebuffs from the crowd's cliquish membership principle, desirability, seems to be a key factor. Sometimes, affiliaaccount for these apparently aberrant relational behaviors? A third bers of a crowd that is both proximal and permeable. How can one crowd that is not only very dissimilar to his own but also unrecepdefy these principles. A boy will conscientiously court a girl from a in channeling adolescents to relationships with peers in particular up associations with a crowd that is open and close at hand. Other times, membership is so undesirable that a teenager will pass to ignore the great social distance between the crowd and his or her tion with a certain crowd is so desirable that an adolescent is willing Me," "Grease"). A girl will studiously avoid associations with memin films about teenage romance; e.g., "Say Anything," "Stand By tive to associations with members of his crowd (a standard plot line However powerful the principles of proximity and permeability are

is always the possibility that by changing one's attitudes, activities, and the power of social relationships to establish or validate one's would lose stature among fellow populars and be perceived as was popular girls' concerns that by associating with normals they crowd. A major reason that these overtures were usually rebuffed primary motive for normal girls' efforts to make friends with popucrowd affiliation occur. In Eder's (1985) study, for example, the crowd is one of the primary mechanisms by which such shifts in crowd. Befriending, or being befriended by, members of another or associates, one will be recognized as a member of a different crowd affiliation is not obvious, indisputable, and immutable. There location in the crowd system. Unlike other group memberships, "dropping" or defecting into the normal crowd. lar girls was to achieve recognition as a member of the popular tentativeness and uncertainty of crowd affiliation in adolescence To understand the role of desirability, it helps to bear in mind the

To be sure, desirability is related to status: The higher a crowd is on the status hierarchy, the more desirable it is (Coleman, 1961; Eckert, 1989; Eder, 1985). Eder (1985), for example, noted that although ignoring peers was a common feature of interpersonal relations in the junior high school she observed, she only heard complaints from girls about being ignored by members of the popular crowd—a subtle affirmation of the high-status popular crowd's

desirability. Yet we sense there is more to the principle of desirability than status strivings. An additional dimension is suggested by ethnographic observations of how adolescents avoid associations with a certain crowd because of its *undesirability*. Fordham and Ogbu (1986) found that students in one inner-city high school, attended primarily by economically disadvantaged African-American youth, conscientiously avoided behavior and friendship patterns that would tie them to the "brainiacs." This crowd was derided by peers as weak and effeminate, as well as supercilious in their efforts to "act white." Although Fordham and Ogbu did not really entertain the concept of crowds in their work, their depiction of brainiacs suggested it was a low-status group. Thus students' efforts to avoid association with its members could be interpreted as more evidence that desirability simply reflects peer status.

as fairly close neighbors (see Figure 6.1). In fact, in our pilot study with associated with the brain crowd they will be misperceived as nerds associate with brains (or to be labeled a brain) stems not from with a mixture of positive and negative traits (Brown et al., 1990) consistently occupies a middle position in the peer status hierarchy populations the brain crowd is not a low-status group; in fact, it brain among European-American students (Brown, 1989c). In such college students who were reflecting back on the crowd structure of tions of the symbolic social map of crowds, brains and nerds emerge reservations about the brain crowd per se but from its close proxim-According to our conversations with adolescents, the reluctance to (Brown, 1989b). What is more, the brains are commonly caricatured avoided (by brains) because of the undesirability of that crowd. associations with a very proximal and permeable crowd (nerds) is close proximity to the low-status nerd crowd. Thus in this instance, more, many students may avoid contact with brains because of their brains may scrupulously avoid contact with nerds for fear of being rating was surpassed only by perceived similarity among populars, hierarchy: the nerds. More specifically, students worry that by being ity to another crowd that is at or near the bottom of the peer status misperceived as part of a less desirable, neighboring crowd. What is jocks, and partyers, and between nerds and loners. As a result, (6.82 on a scale from 1 to 10) than any other crowd. The pair's similarity their high school, the brains were rated as more similar to the nerds Their worries seem well founded. In both two-dimensional rendi We, however, have noted a similar disinclination to be labeled a

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crowds. Table 6.3 summarizes these results. given crowd differed among respondents associated with various jocks followed an inverted u-shaped pattern). Of greater interest to traced a u-shaped pattern, whereas the desirability of populars and and grade level (from Grades 7 through 12 the desirability of nerds than boys to be normals and populars but less willing to be jocks) major crowd types varied somewhat by sex (girls were more willing members of each major crowd in their school. The desirability of would be (from 1 = "no way" to 5 = "definitely willing") to begiven a questionnaire that asked them to rate how willing they classified by peers as members of major crowds in their school was two Midwest communities. A group of students who had been trated in data we gathered from middle and high school students in this discussion, however, are how ratings of the desirability of a The more complicated dynamics of desirability are also illus-

a higher rating than any group except druggies themselves. populars came from druggies, but populars gave the druggie crowd were less willing to be brains, than were members of any other crowd. mutual: The brains were less willing to be druggies, and the druggies group. In some cases, the disaffection between crowds appears to be that current members would have the strongest attraction to a given of cognitive dissonance theory (Festinger, 1957), one would expect the classification of respondents into crowds because, by principles rating came from the crowd's own members; this served to validate archy. Also, with one exception (outcasts), a given crowd's highest the highest and druggies the lowest desirability ratings, despite the In other cases, mutuality was lacking. The lowest desirability rating for tact that both groups occupied middle positions in the status hier-Desirability did not follow the peer status hierarchy. Normals had

desirability rating of any group. very similar, proximal crowds. Here, however, brains gave loners a higher rating than any other crowd, but they gave nerds the lowest flected in these data. Loners and nerds are generally regarded as The curious relationship between brains and nerds is also re-

crowd affiliation. Matute-Bianchi (1986) found something similar in status hierarchy). Instead, it varies according to an adolescent's own absolute manner (e.g., according to a crowd's position on the peer choices, but they reaffirm that desirability does not operate in an standing how desirability of crowds affects adolescents' friendship The data in Table 6.3 are just a modest first step toward under-

Table 6.3 Differences Among Students Associated With Various Туре Crowds in the Mean Desirability Rating Given to Each Crowd

* (* 1864)		Me	Mean Desirab	==	ity Rating Given to:	o:	
R's Crowd	Brains	Druggies	Jocks	Loners	Nerds	Normals	Populars
Total	3.01	1.44	3.22	1.91	1.52	3.46	3.45
Brains	3.80	1.09	3.27	2.13	1.15	3.41	3.50
Druggies	2.54	1.91	2.68	1.78	1.71	3.03	3.19
Jocks	3.21	.1.26	4.23	1.77	1.51	3.55	3.59
Outcasts	2.95	1.39	2.99	2.05	1.62	3.81	3.32
Populars	2.95	1.45	3.52	1.88	1.46	3.23	3.97
Others	2.80	1.41	3.02	1.88	1.49	3.52	3.30
NOTE: Ratings indicate how willing Rs would be to be a member of the crowd in account in the control of the crowd in account in the crowd in the cr	ndicate how	willing Rs w	ould be to	he a memh	or of the c	out in and	1 00

="no way!", 5.00 = "very willing").

\*Classifications of Rs into crowds are based on peer ratings. The outcasts includes Rs classified as loners or nerds.

boys because they considered these terms to be complimentary. members, however, were happy to associate with cholos and homehomeboy were considered derogatory; friendships with peers who those in the "Mexican-oriented" crowd, terms such as cholo and personified these labels were scrupulously avoided. Chicano crowd her study of various crowds of Mexican-descendent youth. For

#### Summary

channeling mechanisms. investigators to be sensitive to contextual factors that can alter be expected in the future. In such efforts it would be prudent for permeability, and desirability, we hope to have provided some clear enough to indicate that channeling does indeed occur, but at and concise fashion just how crowd affiliation channels adolescents direction for the more comprehensive studies in this area that can that account for channeling. In highlighting the effects of proximity, into or away from relationships with particular peers. The data are this point still only suggestive of the complex interplay of factors Empirical evidence is too limited for researchers to stipulate in a clear

the developmental pattern in cross-race relationships from child-For example, researchers have been intrigued but perplexed by

caricatures that seem to place each group at some distance from the coalescence of crowds at the outset of adolescence helps explain years—even in the face of increasing diversity in friendship networks years, then remains low through the middle and high school cross-race relationships declines across the elementary school develops through the elementary school years. scenario, proximity, permeability, and desirability could easily comcrowds that symbolize these "other-ethnic" identities. In such a provisional identities dominated by another ethnic group, making European Americans. They may also diminish the desirability of ish the permeability between these crowds and those dominated by sanctions in various minority groups against "acting white," may diminsures to affirm the primacy of one's own ethnic heritage, and normative other on adolescents' maps of symbolic social space. Normative pres-1989; Ianni, 1989), accentuating differences between races through major variable by which crowds are defined (Brown & Mounts, these patterns. In multiethnic schools, ethnicity can emerge as a Williams, 1989; Shrum, Cheek, & Hunter, 1988). We suspect that the on other background variables, such as age and sex (Hallinan & hood through adolescence. Studies indicate that the incidence of bine to solidify the disinclination toward cross-race friendships that individuals less receptive to friendship overtures from members of

Yet such forces are undoubtedly contingent on characteristics of the immediate context. Rival gangs may heighten the social distance between ethnically defined crowds; joint participation in extracurricular activities may diminish it.

### CROWDS AS CONTEXTS FOR SOCIAL RELATIONSHIPS

The relational feature of crowds that has attracted the most attention from researchers—primarily ethnographers—is the manner in which crowds provide a context for peer interactions. Ethnographers are fond of contrasting the quality and character of relationships that are displayed by members of different crowds. They have considered relationships with adults (particularly school personnel) as well as peers, and relationships with members outside one's crowd as well as with fellow crowd members. Indeed, the implicit message of these studies often has been that it is through probing

members' relationships that one can come to understand the motivations and behavior patterns that typify a crowd.

As we have already mentioned, many ethnographies have been organized to contrast two rival crowds in a school—usually a group high in peer status that draws from the ranks of the middle class or upper middle class in the community, and a lower status crowd that is often populated by students from lower socioeconomic strata. These studies have spanned more than a decade and have addressed adolescents in a variety of communities. The labels ascribed to the high- and low-status crowds are not consistent across studies. Yet descriptions of the quality of relationships within each crowd have been surprisingly similar.

status—an interesting twist on Granovetter's (1973) conception of group." The objective is to develop a large network of friendships cents reflect this instrumental orientation. One boy explained that associations would affect their image and standing in the popular tionships based on loyalty, trust, and self-disclosure. the "strength of weak ties." Such an orientation discourages relaacross crowds that can be exploited to extend or maintain one's to be popular one must "learn how to score points with every made for unstable friendships. Our own interviews with adolesthat they even jockeyed for position within their own crowd, which crowd. Lesko (1988) noted that populars were so status conscious own crowd. They were conscious of and concerned about how rather wary in their friendships, especially with peers outside their and maintain their social position, which means that one must be sive." Adolescents in this crowd often use friendships to establish as superficial and competitive, more "instrumental" than "expresbetter candidate comes along. Eder (1985) found populars to be prepared to cast aside friends (or be cast aside as a friend) when a pies, politicos, and so on—relationships are usually characterized Within the high-status group-populars, jocks, trendies, prep-

What accounts for the superficial nature of peer relationships among members of the elite crowd? Eckert (1989) linked it to their socialization into middle-class culture. Parents and teachers, she argued, had trained these youth to adopt a hierarchical, corporate orientation to relationships—an awareness of power and status differentials among interactants. One must be aware of who is above and below oneself in the corporate hierarchy and how these individuals should be treated to enhance one's own success in the corporate

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structure. In effect, interpersonal relationships were to be viewed as a social means to personal ends. Friendships were secondary to students' academic or extracurricular objectives, so it was reasonable to keep them superficial. Yet it is also possible that the superficiality that ethnographers have observed is a response to the intense relational pressures that confront youth in high-status crowds (Edex, 1985). Perhaps the only rational way—or at least the most expedient way—to cope with the steady barrage of friendship overtures is to settle for short-term, superficial relationships that allow one to be wary of one's partner's motives.

Whatever the reason is for the superficial quality of populars' peer relationships, they are a stark contrast to ethnographers' impressions of friendships among the "contrast" crowd—greasers, burnouts, headbangers, druggies, or whatever. In these crowd contexts, relationships are usually characterized by depth, stability, loyalty, commitment, and honesty. Lesko (1988) portrayed burnouts' peer relationships as blunt and undiplomatic, but egalitarian and enduring. These students did not cultivate a large network of friends and usually drew friendships exclusively from within their own crowd.

Eckert (1989), again, found an explanation for these friendship patterns in the class culture of the lower status crowd. The emotionally distant relationships that working-class parents cultivate with their teenage offspring encourage young people to rely more upon peers than family for emotional and instrumental support and gratification. As a result there is a strong sense of solidarity with peers and an inclination to pool resources within the friendship group. One's friendship network becomes a surrogate family, linking individuals across grade levels and even across schools to a much greater extent than is observed among members of high-status crowds. This familial organization of peer networks is reminiscent of relational styles in deviant gangs (e.g., Campbell, 1984), which, of course, draw a considerable portion of their membership from these lower status crowds.

In sum, ethnographers have argued that crowds at different ends of the status hierarchy provide sharply different contexts for peer relationships, contexts that tend to foster friendships of markedly different character. The different relational styles that typify youth in these two contexts are partly the result of the demands or expectations of their status position and partly the consequence of family interaction patterns or socialization strategies.

structure of elementary school education. Schwartz (1981) observed served to isolate low ability students from peers who might otheror otherwise). The separation of these students into ability groups or efforts and exaggerated their own aptitude and skills (academic style with peers, in which they belittled classmates' academic abilities secretive interactions with peers. They also worked effectively in attentive to and compliant with the teacher even when engaging in students had the capacity to remain "on task" and to appear to be etc.) but also by their styles of interacting with peers. High-ability students could be differentiated not only by their academic behavor another, discrepancies that may actually be nurtured by the ously attended to in making tracking assignments. By adolescence, wise have served as role models of more effective social skills. This peers. During free time, they displayed an antagonistic interaction groups and carried their work-group identity into noninstructional iors (their ability, concentration, motivation to do well in school, that "tracked" students into academic ability groups. She noted that classroom interactions in several elementary and junior high schools discrepancies in the level of social skills that characterize one crowd between groups. helped reinforce the social interaction patterns that teachers obvitime reserved for individual or group work by socializing with pliant, if not hostile, to teachers and squandered much of the class tional styles, creating as much of a social as an intellectual chasm the different ability groups had developed incompatible interactime. Low-ability students, on the other hand, were openly noncom-We suspect, however, that the different styles also stem from

Although Schwartz did not follow her samples into adolescent crowds, the low ability students that she observed seem to have much in common with the greasers and burnouts that Eckert (1989) and others have described—except in terms of their social skills. Schwartz, however, provides a much less flattering portrait of this group than Eckert does.

Others who have observed the emergence of deviantly oriented peer groups in preadolescence have noted relational skill deficits among members of this group. Cairns et al. (1988), for example, found a tendency for aggressive youngsters who are low in peer status (classified as "rejected" by sociometric ratings) to coalesce into cliques that are characterized not only by deviant activity but also by unstable and antagonistic relationships among group members.

Giordano, Cernkovich, & Pugh (1986) found that both deviant and nondeviant youth manifest a number of positive features in their friendships, but these are complemented by negative characteristics only among deviant youth. Dishion (1993) confirmed this distinction, but also found that the positive features of deviant youths' friendships were often in the service of negative behaviors. That is, delinquents are most cordial and accepting, in conversations with their friend, when the friend is discussing deviant behavior! Discourse focusing on prosocial behaviors goes unrewarded by the dyad.

all crowds. In this context, and with support of the prototypic hippie of the 1960s, which featured a genuine openness to individuals in negative attitudes toward outsiders and disaffection from academstudy. He describes one group of females who became disenchanted norms become too onerous to the individual's own sensibilities skills and interpersonal orientations that crowd members develop pursue in other crowds in their school different sort of friendship relationship than they found possible to identity ("do your own thing," etc.), they were able to nurture a ics. So, they developed a new crowd, based on the "hippie" culture because of the loyalty, intimacy, and trust that seemed to characevery day and have the right friends" (Kinney, 1992, p. 16). They with the pressures of being a trendy-the need to "look perfect will actually "defect" from a particular crowd when its interactional well before adolescence. This helps explain why some adolescents characterize different adolescent crowds seem to lie in the social Kinney (1992) traced several such defectors in his ethnographic terize their friendships. But they became disaffected by the crowd's were attracted to the headbangers (similar to Eckert's burnouts) In any event, the roots of the contrasting interactional styles that

Certainly, these studies provide fascinating accounts of the different patterns of peer and adult relationships that characterize adolescents from different crowds. But our understanding of crowds as contexts for interpersonal relationships is constrained by the restricted range of crowds and relationships that they have considered. In this regard, three factors are especially worrisome. First, in most cases, investigators have focused on members of the most socially prominent crowd in a school (populars, jocks, etc.) and their alienated and deviantly oriented counterparts at the other end of the status hierarchy (burnouts, headbangers, greasers, and so on). In such studies, comparisons of crowds are confounded (often

rather intentionally) by the distinctive class cultures from which the crowds draw, and this serves to obscure the contribution that crowds make to teenagers' interpersonal orientations. Like Larkin (1979) and Kinney (1992), investigators need to consider the broader array of crowds that exist in most schools. Researchers also need to venture into multiethnic schools to discover how crowd affiliation and ethnicity interact to shape the relational styles that adolescents display.

Second, researchers have relied upon relatively small samples of students—one or two prominent cliques from each crowd—to form their impression of the crowd. A well-established and widely recognized clique of populars may not truly reflect the norms and interactional styles of the broader membership of the popular crowd. We have found, for example, that students often view the popular crowd as consisting of two factions: "stuck-ups" or "snobs," who form the sort of tight-knit cliques on which ethnographies tend to focus, and the "nice populars," who remain friendly, approachable, and relatively humble for their high station. It would be wise, then, to complement ethnographic work with methodologies that can reach a broader representation of crowd members.

Finally, few investigators have ventured beyond the study of intracrowd friendships and what might be called intercrowd "acquaintanceships" (the treatment of outsiders); other types of relationships, most notably romantic relationships, have been virtually ignored: Because crowds have been proposed as the primary socializing agent of adolescent heterosexual relationships (Dunphy, 1963), this is a glaring deficiency for future research to address.

As a modest step in this direction, we offer findings from our own self-report survey of a sample of over 800 adolescents (Grades 7-12) in two midwestern communities. The sample was drawn primarily from five of the most prominent crowds in these schools: brains, druggies, jocks, populars, and outcasts (a combination of loners and nerds); participants' crowd affiliations were ascertained by peer ratings (Brown, 1989a). The survey included several basic questions about best friends and romantic (boyfriend/girlfriend) relationships. It also contained scales to assess the importance that respondents attached to socializing with peers, the amount of peer pressure they felt to socialize with peers, and the degree to which they actually engaged in socializing behaviors (going out with friends, conversing with friends on the phone, attending school dances and sporting events, etc.). Respondents also indicated, on a 4-point

Likert scale (1 = none; 4 = a great deal), how much time on weekends they spent with different categories of associates. Finally, they noted how often in the past month they had gone out with someone of the opposite sex, both in the company of other peers and just as a couple; scores on these items ranged from 1 (never) to 5 (almost every day).

Whereas ethnographers have highlighted the different relational styles of groups that in our schools were called populars and druggies, we found these crowds to be strikingly similar on the questions we asked. We found the most consistent differences between populars and druggies on the one hand and brains and outcasts on the other. Crowd members did not differ significantly in whether they had a best friend (80% to 90% of each crowd did) or how long this person had been their best friend (from 3 to 3.5 years), but there were significant differences in time spent with one's best friend. The average for druggies (13 hours per week) was over 50% higher than that for brains (8 hours); the other groups averaged between 9.5 and 11 hours per week.

The contrast was even sharper with regard to romantic relationships (see Table 6.4). Nearly two thirds of the druggies claimed to have a boyfriend or girlfriend at the time of the survey, compared to just over one quarter of the brains. Among those with a boyfriend or girlfriend, the relationship had lasted twice as long for druggies as for brains, and occupied considerably more of druggies' free time each week. The incidence of dating, whether with a group of peers or just as a couple, was considerably higher foramong druggies than brains. On all of these items, responses of brains and outcasts did not differ significantly, nor did the responses of druggies and populars. The only indications of superficiality in the relationships of elites was in the slightly (but nonsignificantly) lower duration of best friendships among jocks and populars (just over 3 years, compared to at least 3½ years in other crowds).

These contrasts carried over to respondents' allocation of time among social network members on weekends (Table 6.5). Brains and outcasts appeared to balance their time more evenly between family and peers (lovers and close friends), whereas druggies and populars tipped the balance more clearly in favor of peers. In the scale scores, although brains accorded comparatively low importance to peer interactions and reported a low incidence of socializing with peers, the pressure they felt from friends to spend time with peers was relatively high. On these scales, outcasts reflected their image as social isolates,

Table 6.4 Crowd Differences in Self-Reported Characteristics of Romantic Relationships

Characteristic	Brains	Brains Druggies Jocks Outcasts Populars Others	Jocks	Outcasts	Populars	Others
% who have had a boy/			ŀ			
girlfriend this year	58	94	84	60	88	<b>73</b>
% who currently have						
boy/girlfriend	28	64	46	33	55	40
Duration of relationship						
in months)	Ġ	10	7	6	œ	Сn
iours per week spent						
vith boy/girlfriend	8.85	13.64	9.23	11.03	13.58	10.78
requency of dating:						
with a group	1.86	2.97	2.57	1.97	2.90	2.44
just as a couple	1.63	2.89	2.36	1.91	2.49	2.17
-		ļ				

reporting comparatively little pressure from friends to socialize with peers and a lower incidence of peer social activities than other groups. It also appeared as if jocks were more oriented toward group relationships than other crowds. Unlike other respondents with a boyfriend or girlfriend, jocks devoted almost as much time on weekends to their friendship group as their romantic relationship.

Of course, these data lack the depth of insight that is provided by ethnographic work. Yet they broaden the perspective of ethnographies to indicate that each crowd has a distinct profile of characteristics in peer relationships. These distinctions undoubtedly affect the ease with which adolescents can move among crowds. A teenager whose lack of interest in romantic relationships caused little concern among fellow brains would probably feel very uncomfortable amidst the more intense dating pressures of the druggies or populars. A loner, accustomed to focusing interaction on a few close friends, might find membership in the jock crowd, with its emphasis on group interactions, to be a major adjustment. If future studies can integrate the more qualitative relational focus of ethnography with the broader sampling of survey research, they can provide a more comprehensive portrait of the distinctive contexts for social relationships that are inherent in the peer group system within a particular community.

In sum, we are beginning to understand how adolescent crowds nurture different patterns of social relationships among their members.

able 6.5 Crowd Differences in Allocation of Weekend Time and Peer Socializing Scale Scores

Item or Scale Score	Brains	Brains Druggies	Jocks	Outcasts	Outcasts Populars Others	Others
Time on weekend spent with:	th:					
Closest friends	2.78	3.09	2.91	2.61	2.97	2.78
Boyfriend/girlfriend	2.73	3.20	2.82	2.81	3.01	2.85
Friendship group	2.20	2.66	2.71	2.21	2.67	2.31
Peer crowd	1.64	2.30	1.99	1.76	2.20	1.95
Family members	2.71	2.22	2.46	2.63	2.36	2.50
Alone	2.38	2.03	2.11	2.29	-2.03	2.20
Scale scores:						
Importance of socializing	3.61	4.04	3.84	3.70	3.95	3.81
Peer pressure to socialize	2.10	1.85	2.10	1.87	2.00	1.93
Peer socializing behavior	2.64	3.06	3.04	2.58	3.16	2.84
NOTE: Scores for items reflecting time on weekends spent with various portions of the social	ing time o	n weekends	spent with	various po	ortions of th	e social

NOTE: Scores for items reflecting time on weekends spent with various portions of the social network ranged from 1.00 ("none") to 4.00 ("a whole lot"). Scale scores ranged from 1.00 ("not at all important") to 5.00 ("extremely important") for the importance of socializing with peers, 1.00 ("no pressure from friends") to 4.00 ("strong pressure") for peer pressure, and 1.00 ("never") to 5.00 ("almost every day") for peer socializing behavior.

These differences are not simply a function of crowd norms, but a consequence of a variety of factors: the level of social skills and socializing interests of crowd members, the expectations and orientations of other members of their social network (especially family members), the attractiveness of crowd members as partners in relationships, and so on. We have barely begun to explore the factors that shape the nature of social relationships in the diverse array of crowds that comprise adolescents' social system. It is clear, however, that crowd affiliation is a significant factor in the quality of adolescents' social relationships. It would be difficult to fully appreciate the nature of adolescents' relationships with peers and adults without taking their crowd affiliation into consideration.

# THE DYNAMIC NATURE OF CROWDS

One of the special challenges for those who study adolescent crowds is that they are chasing a moving target. Crowds are a dynamic, not a stable and static feature of adolescence. The structure

of the crowd system and an individual's place within it change from one year to the next, especially, it seems, when individuals make the transition from one school to another. Few investigators have taken a dynamic perspective on crowds; fewer still have attempted longitudinal studies. Yet the data from these few, along with findings from cross-sectional and retrospective analyses, are sufficient to give us some understanding of the dynamic features of crowds. In particular, four such features should be borne in mind by those attempting a relational analysis of adolescent crowds.

First, peer group structures change across adolescence. One of us (Kinney, 1993), for example, discovered a marked transformation in the crowd structure between middle school and high school in one midwestern community. From a two-crowd system in middle school (the populars and the dweebs), the structure blossomed into a more diverse array of crowds in high school: normals, punkers, headbangers, grits, and so on. This permitted those who had not "made it" into the popular crowd in early adolescence to find a more self-enhancing crowd identification than their default middle school classification as dweebs. One consequence of the broadening array of crowds was that over time the popular crowd lost exclusive rights to the top rung of the status hierarchy. By senior year, the status differential between populars, normals, and headbangers was barely noticeable (see Figure 6.2).

There are too few studies of the structure of crowds across middle school and high school to determine how common this sort of diversification really is. In other middle schools we have studied, students seem to be aware of a more diverse set of crowds. Yet we have also found that the number of crowds students name increases across adolescence. Also, the proportion of crowds named that fit into what might be called "major" crowds (groups that are common to a number of studies: populars, jocks, brains, drug-oriented youth, and so on) peaks around eighth or ninth grade, the point of transition between junior and senior high school (Brown & Clasen, 1986). Thus there seem to be changes across adolescence in the number and types of crowds that are available to adolescence—or at least in the salience of these groups in the minds of teenagers—as well as in the status ranking of crowds.

A second dynamic feature that investigators have described involves *changes in relational characteristics* of crowds. We have already noted shifts in the status hierarchy (Brown & Clasen, 1986; Kinney,

1993). Yet even during middle school, when populars retain undisputed possession of top rung on the status ladder, individuals' feelings toward and treatment of the populars seems to change (Eder, 1985; Schofield, 1981). Envy and ingratiation turn to resentment and avoidance as young people become disenchanted with populars' snobbery and cliquishness.

Several researchers have noted an increase with age in the permeability of crowds. As one of Larkin's (1979) high school respondents explained:

It's not so tight that you feel uncomfortable when you go into some-body else's group if you know someone there. You know, there are floaters—people who go around to just any particular group they feel like that particular day. And you just go in and you start talking and it doesn't matter. Nobody really cares. I think that's really good. It's quite an improvement over junior high. (p. 88)

Gavin and Furman (1989), who examined students' perceptions of same-sex cliques between Grades 7 and 12, attributed this to the fact that, with age, adolescents tended to treat "out-group" members in a more positive fashion. This is also reflected in sociometric data suggesting that the tightly bounded cliques of early adolescence give way to a looser pattern of interaction, with more individuals acting as "liaisons" between several friendship groups (Shrum & Cheek, 1987). Kinney (1992), however, cautioned that the increasing permeability may be selective; the boundaries between certain crowds (e.g., populars and headbangers in his study) may start to diminish while the boundaries between other crowds (e.g., punkers and "grits") remain strong.

These structural and relational changes in the crowd system are accompanied by developmental changes in adolescents' orientations toward crowds. One of these (the third dynamic feature) is a *shift in the salience of crowd affiliation*. Both Coleman (1974) and Brown, Eicher and Petrie (1986) found an age-related decline in the importance of belonging to a crowd. According to Brown et al. (1986), early adolescents found reassurance in a crowd's norms and conformity demands, whereas older adolescents felt that crowds frustrated their efforts to express their own personal attitudes and interests. Such a drive toward individuality helps explain the age-related decline in conformity pressures from peers that Clasen and Brown (1985) reported.

Finally, crowd affiliation itself changes, that is, it appears as if individuals do not remain attached to the same crowd across adolescence. In one recent longitudinal study (Brown, Freeman, Huang, & Mounts, 1992), over half of a sample of 7th- through 12th-graders changed the crowd with which they claimed affiliation over a two-year period. Interestingly, the likelihood of changing crowds not only varied substantially by initial crowd affiliation but also diminished steadily across grade levels. Perhaps this was because, as crowd boundaries became more permeable, older youth felt less of a need to change affiliations in order to broaden their circle of associates or express an identity that commingled the norms of several crowds.

Developmental analyses are still very much the exception rather than the rule in studies of adolescent peer groups. Yet the need to approach relational features of crowds from a developmental perspective is absolutely clear. Generalizing to adolescence as a whole on the basis of a study of middle school students or, worse yet, high school seniors, is simply not tenable. What is more, the dynamic nature of crowd structures and crowd affiliations is one of the strongest indicators of the relational nature of adolescent peer groups. Just as dyadic relationships evolve over time, so does the adolescent crowd system.

### CONCLUSIONS

Some people regard adolescent crowds as a curiously amusing feature of the rather obscure world of American teenagers. Others consider them to be a potent and dangerous force, mandating conformity to teen culture at a time when individuals should be striving for an autonomous identity and integration into adult society. From our perspective, crowds are an important and usually very effective mechanism by which teenagers structure social interactions and forge meaningful social relationships within the new and sometimes confusing social system of adolescence. There are, we believe, four important lessons to be learned from the review that we have undertaken in this chapter.

First, crowds are an inherently relational construct. In defining crowds as reputation- rather than interaction-based entities, we seem to be distancing ourselves from a relational perspective. We argue that crowds categorize adolescents by individual interests,

abilities, attitudes, or ethnic heritage—not by social interaction patterns. Yet the label applied to a crowd and the caricatures that accompany it take on meaning only when compared to another crowd. A jock or a druggie or a Korean is not someone with a rigid and absolute set of characteristics, but someone with more of this and less of that than members of some other crowd. What is more, adolescents come to understand crowds through social interaction; crowd images are crafted through mutual consensus, not individual insights. As Lesko (1988, p. 74) has remarked, "Through groups, that is, through associations with people similar to oneself and those who are different, personal and social identities are wrestled with and visualized." Adolescents perceive crowds in relational terms, so for researchers and practitioners to understand the function of crowds, a relational perspective must be adopted.

stand and express the complicated and sometimes confusing patcrowds nurture social skills and foster satisfying peer relationships ploration in social interaction patterns, teenagers seem to find that crowds to compel conformity, reinforce prejudices, and restrict exwith uncertainties. Thus whereas adults may decry the tendency of gained, or lost by nurturing particular peer relationships. These are or difficulty of interacting with certain peers, and what is risked, and strangers. The symbolic road map of crowds stipulates the ease personal control-to actual interactions with friends, acquaintances, as crowd caricatures rather than as unique individuals. Yet they find construct a symbolic road map of prototypic peer relationships. Most valuable commodities among individuals whose world is filled that can provide order and predictability—and therefore a sense of Varenne, 1982). Crowds create abstract models of peer relationships terns of social relationships with peers (Schwartz & Merten, 1967; that the crowd system gives them a language by which to underteenagers recognize the limitations of responding to peers simply This brings us to the second lesson, that adolescents use crowds to

A third lesson is that, despite their abstract nature, crowds do affect teenagers' actual social relationships. That is, a teenager's crowd affiliation and understanding of the crowd system affect the choice of peer associates and the features of peer relationships. Particularly in the early adolescent years, one's allegiance to or interest in a particular crowd and one's awareness of the social distance among crowds effectively channel a teenager toward particular peers and away from others as candidates for friendship and romance. Teenagers use their sym-

bolic road map of crowds not only to understand peer relationships in general, but also to help decide which peers to pursue for relationships, and which offers of affiliation to accept or ignore. We pointed to proximity, permeability, and desirability as three factors by which adolescents use the crowd system to make choices about peer associates.

What is more, crowd affiliation affects the quality or character of social relationships. The distinguishing features of friendship and romance—and even relationships with adults—are not consistent across adolescents, but contingent upon the norms and social pressures within their crowd. Friendships may be superficial or intense and enduring. Romantic attachments may be instrumental or altruistic. Such variability can be explained, in large measure, by the context that one's crowd affiliation(s) supplies for social relationships.

A final lesson is that crowds are not universal and enduring features of adolescents. Rather, the crowd system is a dynamic phenomenon that is sensitive to contextual features of a social milieu. The structure and interrelationships of crowds can change dramatically across the adolescent years. So, too, can a particular teenager's pattern of affiliation with crowds. For example, an adolescent may negotiate middle school as a dedicated member of the populars, become disaffected in early high school and transfer affiliation to the druggies, then drift toward the end of high school into marginal memberships with several groups. The forces that prompt a teenager to remain loyal to a particular crowd or to be constantly seeking new affiliation and the developmental nature of crowd structure are undoubtedly essential to the capacity of crowds to nurture teenagers' social skills and social relationships (see, e.g., Dunphy, 1963).

By the same token, crowds are sensitive to their social and historical milieu. Coleman (1961) found substantial variation among communities in the capacity of academic achievement to propel someone into or away from membership in the popular crowd. Larkin (1979) reported a remarkable transformation in the character of the politicos that corresponded to historical shifts in the American political climate across a 10-year period. Brown and Mounts (1989) discovered significant differences across communities in adolescents' descriptions of the number, types, and size of crowds in their school. There are even contexts in which adolescent crowds simply do not exist: small, stable, rural populations, for example, in which classmates

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have grown up together and know each other so well that crowds are unnecessary. Certainly, such contextual variation should make researchers cautious about generalizing from observations of crowds in one particular school or community, just as the developmental nature of crowds limits generalizations from studies of one age group.

For most teenagers, crowds are an important component of negotiating the social world of adolescence. They transform strangers and acquaintances into recognizable types. They channel individuals toward engaging certain peers in social relationships and not others. They provide a context that influences the quality and character of these relationships. They change developmentally and respond to contextual cues in ways that, hopefully, better nurture teenagers' relational skills and interpersonal experiences. Approaching crowds from this relational perspective will not only help researchers to understand the place of crowds in adolescent development, but also provide insights about the character of young people's social relationships.

#### NOTES

- 1. We use the term *caricature* because it brings to mind a portrait that exaggerates prominent characteristics in a humorous if not unflattering way. This fits the typical depiction of crowds other than one's own, based on social identity theory principles that are explained in the next paragraph. Admittedly, however, portrayals of one's own crowd are likely to exaggerate characteristics in a flattering way. Still, caricature seems more descriptive than alternatives such as *characterization*, which implies a more objective portrayal, or *stereotype*, which is commonly understood as a naive or simplistic overgeneralization.
- 2. Some may suspect that the large number of friendship overtures that popular crowd members receive is a function of their superior social skills rather than their location in a particular crowd. This would be an appealing alternative explanation for what Eder observed, were it not for evidence (detailed later) that the quality of popular girls' friendships was not necessarily superlative.

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