

Quick Info about the

Teens and Social Media Study



What's the study about?

- * What are Madison middle school students doing on social media?
- * How do they choose which social media to use?
- * Who influences their decisions about media use: parents, siblings, friends, other peers?
- * How do we make sure that young people use social media in a healthy, constructive way?
- * **BOYS:** we **ESPECIALLY** want to talk with **YOU!** (lots of girls have participated already)

What does it take to participate?

- * Complete and return the consent forms
- * We'll contact you (e-mail or phone) to schedule a time for a 45-minute interview
- * Interviews will occur at a time and place that works for your schedule.
- * Everything students tell us is **STRICTLY CONFIDENTIAL**.

What do participants get?

- * **\$10 cash at the end of the interview**
- * A newsletter reporting our findings (in the Fall)

Interested?

- * Print off consent forms from our website
- * Sign them and return them:
 - Drop them off at Middle School U **OR**
 - Send them via e-mail: bbbrown@wisc.edu **OR**
 - Mail them to: Professor Brad Brown
Department of Educational Psychology
1025 W. Johnson. St.
Madison, WI 53706-1706



Questions?

- * Contact Prof. Brad Brown (bbbrown@wisc.edu; 262-9920)

